

Wei Bo Associates HK, Ltd. Appoints IMCA Electronics as Independent Sales Representative in Turkey

For Immediate Release: 31 Jan 2017

Wei Bo Associates HK, Ltd., the industry's leading high power, SMT RF Limiter and Switch manufacturer, today formally announces the appointment of IMCA Electronics as its authorized Sales Representative in Turkey. "We are honored and pleased to be partnering with an organization of the caliper, depth and professional demeanor as IMCA Electronics" said Tim Emery, Vice President & Senior Partner of Wei Bo Associates HK, Ltd.

IMCA Electronics is an extraordinary sales channel partner offering a seasoned staff of RF field sales engineers, product marketing support staff and administrative support for all the associated backend business processes. Mr. Emery continued, "Wei Bo Associates' products dovetails very nicely with IMCA Electronics impressive portfolio of world class RF principals and we are quite excited to partner with them as the business prospects within Turkey are very bright. The IMCA Electronics RF sales team is well versed in the technique of block diagram selling, and when you couple their portfolio of RF products and depth of customer relationships, they are a natural fit for the Wei Bo Associates."

About Wei Bo Associates HK, Ltd.: Wei Bo Associates HK, Ltd. was founded by former senior management of Aeroflex & MACOM in 2014 specifically focused on supporting RF customers in the BRICS nations who have becomed marginalized by the unhealthy trend of RF industry consolidation. Wei Bo Associates HK, Ltd. offers high power, high reliability, SMT Limiter and Switches in the HF to X Band frequency range designed, developed and produced in the company's Hong Kong and Malaysia facilities.